

iHOLA!

NOVIAS

Your **ultimate**
inspiration

MEDIAKIT 2025



A woman in a white wedding dress stands in a grand, ornate room with a large chandelier and a painting on the wall. The room is bathed in warm, golden light.

We say
"I do" to...

Amazing dresses
Perfect guests
Caterers
Accessories
Honeymoons
Casilda's Weddings
Jewellery
Decoration
City-by-city directory
Beauty
Dress code

Your **ultimate** *inspiration*

iHOLA! NOVIAS

Is the *special issue* dedicated
100% to **weddings**



Your **ultimate** *inspiration*

¡HOLA! NOVIAS

We are *the source of*
inspiration for
Spanish brides



ONLY WITH ¡HOLA! NOVIAS

360° coverage

*A source to return to
again and again*
¡HOLA! NOVIAS



*All the trends with
just a click*
[HOLA.COM/NOVIAS](https://hola.com/novias)



*A feed of
inspiration 24/7*
[@HOLANOVIAS](https://www.instagram.com/holanovias)

**BECAUSE ¡HOLA! IS A BYWORD FOR WEDDINGS THAT ARE
ELEGANT, ASPIRATIONAL, FASHIONABLE AND STYLISH**

Your **ultimate** *inspiration*

DEDICATED TO OUR READERS | MAGAZINE FIGURES

iHOLA! NOVIAS

A SPECIALIZED

resource

> *Binding*
PREMIUM

> *Support*
INDEPENDENT

> *6€*
COVER PRICE

> *2 editions per year*
APRIL & OCTOBER



CELEBRATIONS

are back!

› *Target*

WOMEN

25 - 45

SOCIAL CLASSES IA1, IA2, IB, IC

› *Format*

300 mm x 230 mm

› *Print run*

**30.000 COPIES SOLD
INDEPENDENTLY**

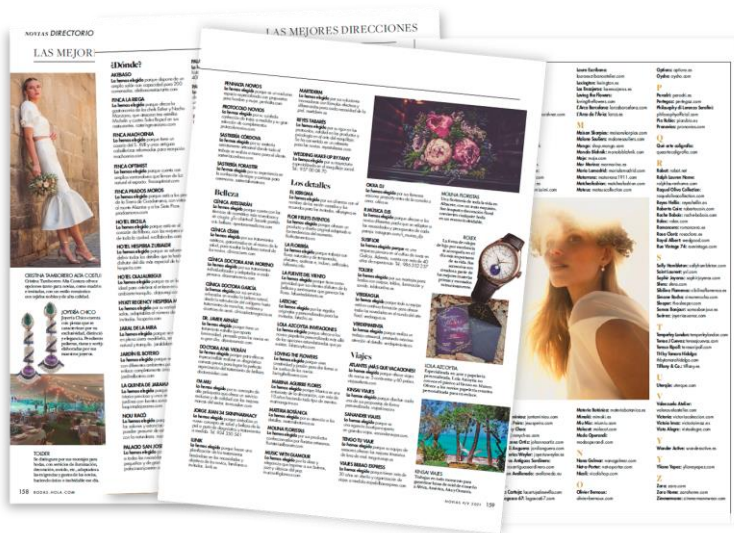


I DO!

We want *our readers' weddings* to be **unforgettable**

Our must-have **GUIDE** for *bride & groom* is full of recommendations and addresses.

Venues, photographers, beauty salons... our listing offers *everything they need*.



The **DIRECTORY** is also *available online* where users can *search by location* as well as product category.

Your **ultimate** *inspiration*

DEDICATED TO OUR USERS | **ONLINE FIGURES**

iHOLA! NOVIAS

LOVE AT FIRST SIGHT

The perfect companion for bridal couples in the countdown towards *their big day*

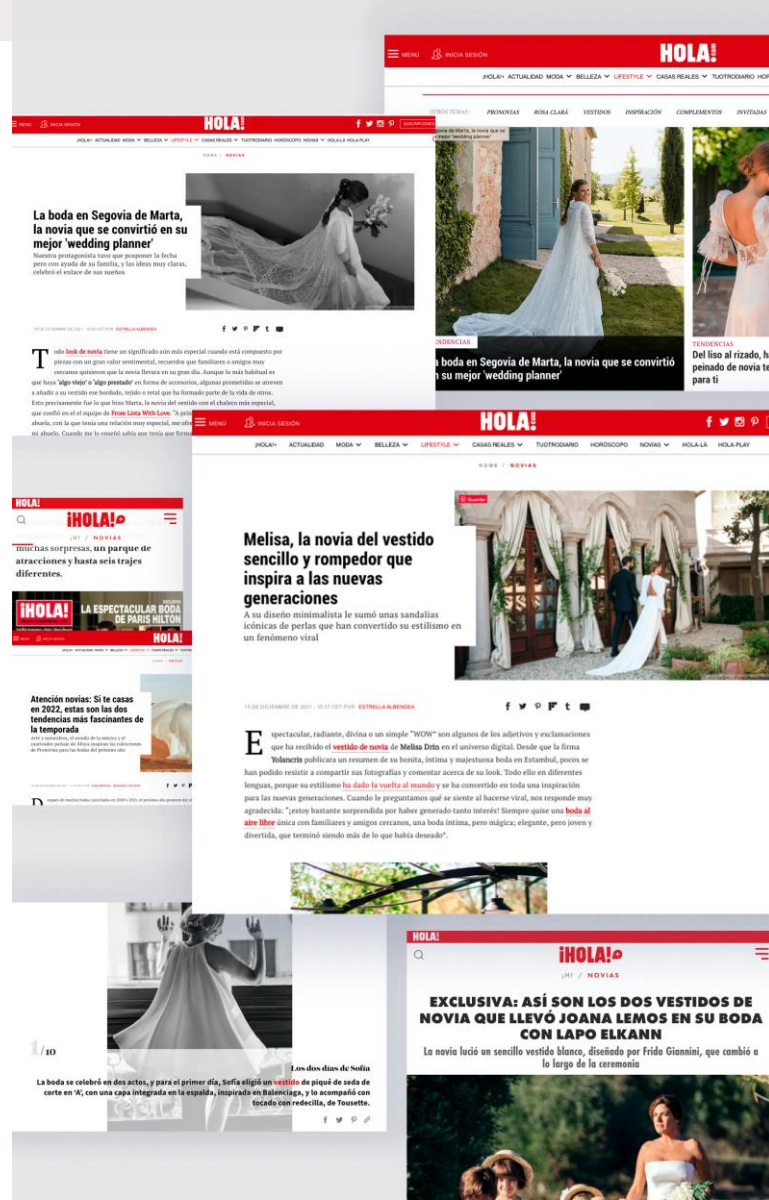
SOURCE: GOOGLE ANALYTICS MARCH 2025 IP: SPAIN

661.266

UNIQUE
USERS

1.493.861

PAGE
VIEWS



ALWAYS CONNECTED

SOCIAL MEDIA followers

SOURCE: INSTAGRAM MARCH 2025

226_K



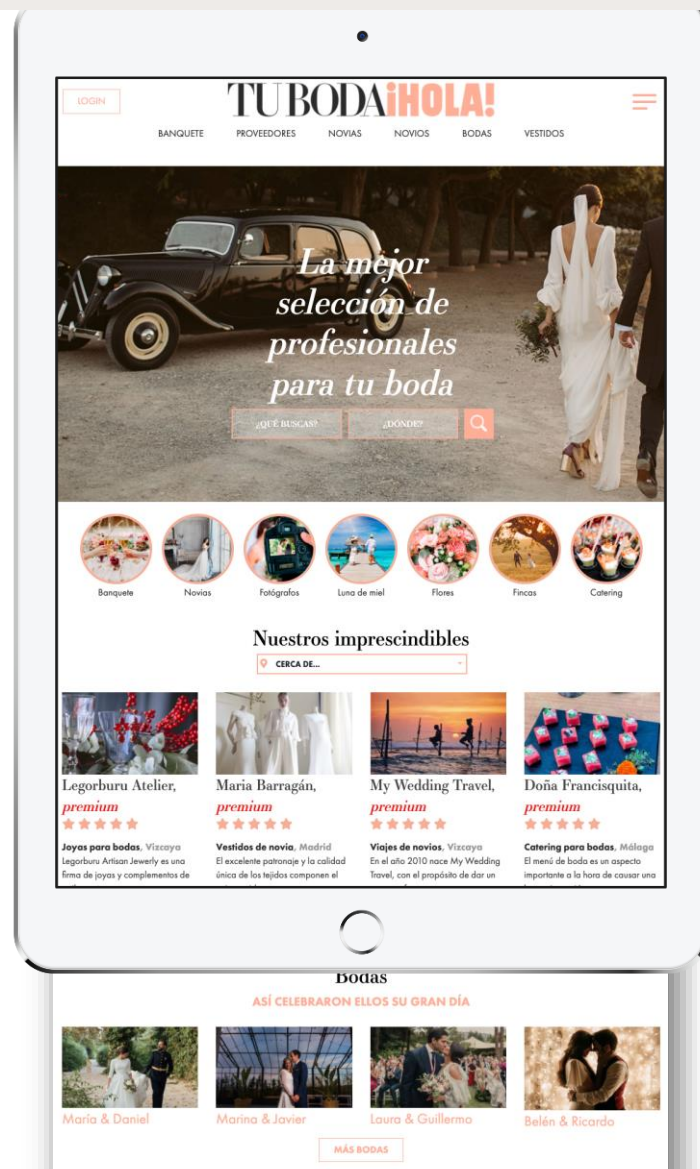
A feed to
inspire you



DREAMS
measured made

TU BODA*iHOLA!*

We also have an exclusive area where couples can find the best professionals from our selection of PREMIUM SUPPLIERS 2022.



A woman's face is visible through a fishnet veil, with a warm, orange-toned background. The text is overlaid on this image.

iHOLA! NOVIAS

Your **ultimate** *inspiration*
Thanks!